


# Luis Ramirez

## DIGITAL DESIGNER

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 253.355.9139

 [www.luisoramirez.com](http://www.luisoramirez.com)

 [luis.o.ramirez@outlook.com](mailto:luis.o.ramirez@outlook.com)

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## EDUCATION

### WASHINGTON STATE UNIVERSITY

B.A in  
Digital Technology  
and Culture

Graduated 2019

### RELEVANT COURSES

- > Multimedia Design & information structure
- > Digital Storytelling
- > Usability and Interface design

## CERTIFICATES

### COURSERA

Google UX Design  
Professional Certificate

Aug.2021 - present

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## Tools

- > Figma
- > Adobe CC  
(Ps, Ai, Pr, Ae, XD)
- > Microsoft Office

## Skills

- > Graphic Design
- > Video Editing
- > Prototyping
- > Sketching/  
Storyboarding
- > Bilingual (Spanish)

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## WORK EXPERIENCE

### FREELANCE | DESIGNER/VIDEO EDITOR

> Worked with clients to create Visuals such as Videos, Thumbnails and Logos to grow brand presence.

September 2021 - Present

### BASTA BOATLIFTS | PRODUCTION/VIDEO EDITOR

- > Edited footage for social media and marketing use.
- > Read and followed blueprint drawings to perform the mechanical assembly of products.

Bellevue, WA | July 2020 - July 2021

### WASHINGTON STATE UNIVERSITY | AUDIO VISUAL TECH

- > Worked with clients with the management of their events from start to finish.
- > Ensured that all visual, audio and lighting equipment is set up and running correctly.
- > Worked alongside a team to ensure that large events such as concerts run smoothly.

Pullman, WA | Aug 2019 - Jan 2020

### WASHINGTON STATE UNIVERSITY | EVENT SETUP TECH

- > Worked alongside a team to set up events hosted by Washington State University and The Compton Union Building.
- > Followed step by step instructions and blue prints in order to finish projects safely and in a timely manner.

Pullman, WA | Aug 2018 - Jan 2020

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## SUMMARY

A creative with experience creating designs for both online and offline creations. able to help execute the start to finish design processes from conception to production I have knowledge in Web Design, Video Editing, as well as experience with applications in Adobe CC such as Photoshop Premiere Pro and Illustrator.